

universal CD template

bullseyedisc
800.652.7194

Using this template allows us to run your order at any of our CD plants. It covers most of the reflective silver including the maker's mark and order number within the mirror band. If you would like to extend your artwork closer to the center of the disc, contact us for a plant specific template.

Before using this template, please reference the CD art specifications found on page 4 & 5 of our CD Developer's Spec Kit (found on our web site.).

White background?

We recommend it, however, many people like the look of the silver disc under their artwork. White counts as an ink that we'll need to screen onto the discs. If you want our standard white background, just let us know.

Screen Printing Specs:

Size minimums:
(1 color)
-- positive text: 5 points
-- negative text: 6 points
-- positive line: .5 points
-- negative line: .75 points
-- positive @: 4 points
-- negative @: 5 points

Size minimums:
(2 or more colors)
-- positive text: 5 points
(8 points for CMYK)
-- negative text: 7 points
(8 points for CMYK)
-- positive line: .5 points
-- negative line: 1.5 points
-- trapping: .25-.5 point
(.5-1 point stroke)

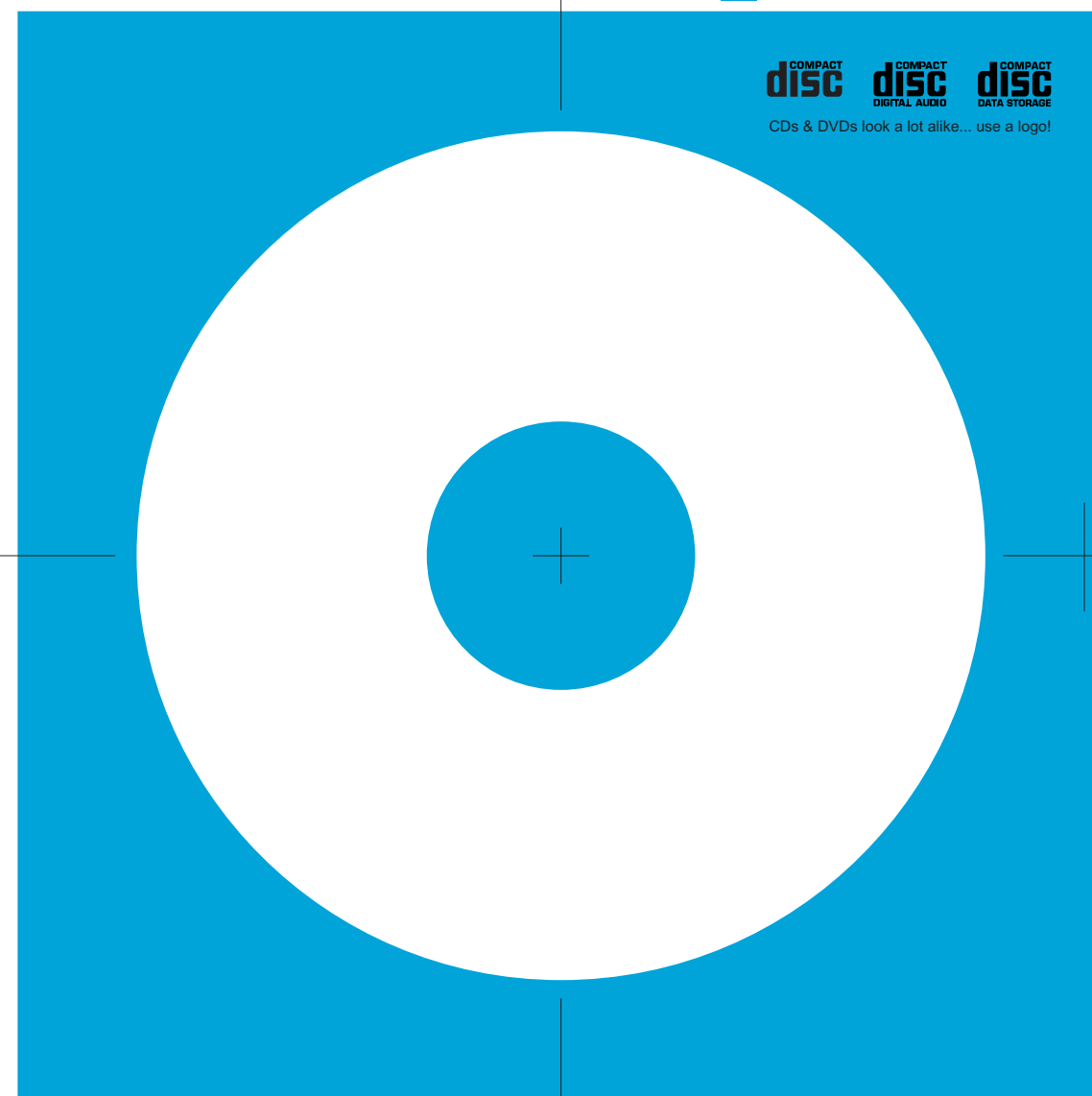
Recommended dot density
range: 15-85%

Raster/Bitmapped images
should be 300dpi.

...confused? - call us

< Printable Area: 37 - 117mm >

■ = non-printable area



ARTIST NAME, PHONE # AND E-MAIL: _____

ART FILES:

- **To help your order get processed faster, send your art as PDF (fonts embedded), or Illustrator file with type converted to "outlines".** However, we also accept QuarkExpress, InDesign, and Photoshop files, (we recommend a Photoshop file for CMYK or single color artwork only).
- Forward your art files and color proof to us via e-mail, our FTP site, CD-R, or carrier pigeon. (Proofs can be either digital files (PDF/JPG) or inkjet/laser prints.) Don't forget to send fonts and linked graphics if needed.
- Compress files into one archive file (Zip or Stuffit).
- MAC users: Name your files with the extension referring to the application or file type (i.e. "my_great_layout.ai" - "super_photo.tif").

COLORS:

Only use Pantone Solid/Spot Coated Colors or CMYK colors. (We do not recommend trying to color match the same artwork on the disc and printed packaging. -call for details.)

STEPS (for non-Quark users):

1. Place your graphic elements behind the template mask.
2. Delete our specification text.
3. To avoid having to send fonts, convert your text to outlines/paths.

QUARK USERS:

Set template picture box fill color to NONE.

For some real-world examples, see our "Disc Art Examples" page:
http://www.bullseyedisc.com/screen_print_examples.htm