

universal DVD template

bullseyedisc
800.652.7194



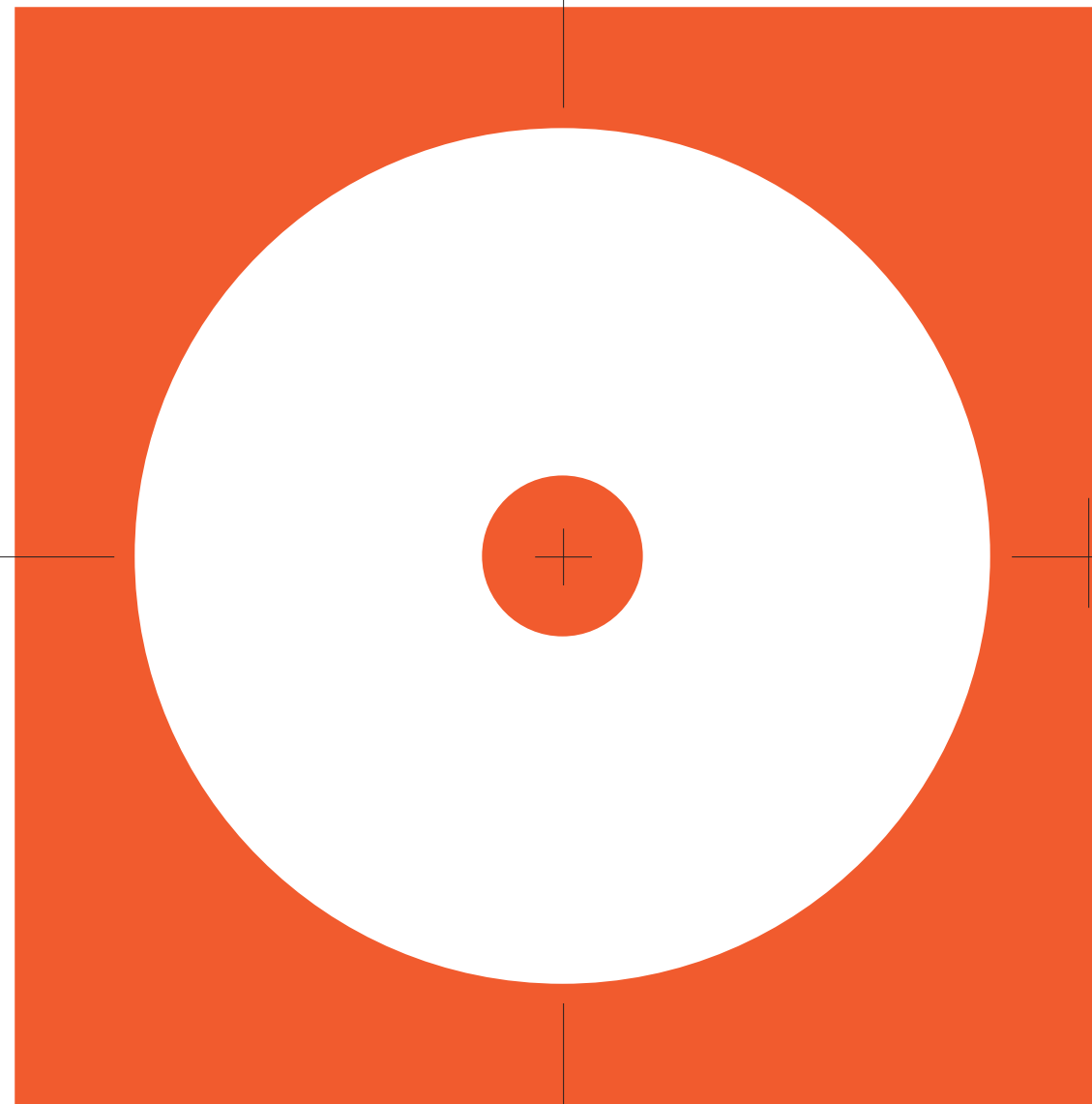
Before using this template, please reference the Disc art specifications found on page 5 & 6 of our DVD Developer's Spec Kit (found on our web site.)

White background?

We recommend it, however, many people like the look of the silver disc under their artwork. White counts as an ink that we'll need to screen onto the discs. If you want our standard white background, just let us know.

< Printable area: 22 - 117mm >

 = non-printable area



The DVD logo is an internationally registered and protected trademark. CD-ROM-WORKS is not responsible for incorrect usage of the DVD Logo. The DVD Plants we use are licensed to use the DVD logos as long as the logo complies with the following specs:

>> No deviations of the above design are permitted. The DVD Logo and its additions must only be used in a single color. (Different colors within the same logo may not be used.) The minimum size is 4mm tall.

>>The DVD logo may be reduced or enlarged only if the same relative positions and proportions between the respective elements are maintained.

>>If a positive or negative version is used, the background color and intensity must be uniform across the entire logo.

>>No other graphical elements or text may be placed within an area 1/2 the height of the letter "D" in the word "DVD". The DVD logo may not be enclosed on its own by any kind of border, box or frame, nor may any text, slogan etc. be added.

Screen Printing Specs:

Size minimums:

(1 color)

- positive text: 5 points
- negative text: 6 points
- positive line: .5 points
- negative line: .75 points
- positive @: 4 points
- negative @: 5 points

Size minimums:

(2 or more colors)

- positive text: 5 points (8 points for CMYK)
- negative text: 7 points (8 points for CMYK)
- positive line: .5 points
- negative line: 1.5 points
- trapping: .25-.5 point (.5-1 point stroke)

Recommended dot density range: 15-85%

Raster/Bitmapped images should be 300dpi.

...confused? - call us

ARTIST NAME, PHONE # AND E-MAIL: _____

ART FILES:

- **To help your order get processed faster, send your art as PDF (fonts embedded), or Illustrator file with type converted to "outlines"**. However, we also accept QuarkExpress, InDesign, and Photoshop files, (we recommend a Photoshop file for CMYK or single color artwork only).
- Forward your art files and color proof to us via e-mail, our FTP site, CD-R, or carrier pigeon. (Proofs can be either digital files (PDF/JPG) or inkjet/laser prints.) Don't forget to send fonts and linked graphics if needed.
- Compress files into one archive file (Zip or Stuffit).
- MAC users: Name your files with the extension referring to the application or file type (i.e. "my_great_layout.ai" - "super_photo.tif").

COLORS:

Only use Pantone Solid/Spot Coated Colors or CMYK colors. (We do not recommend trying to color match the same artwork on the disc and printed packaging. -call for details.)

STEPS (for non-Quark users):

1. Place your graphic elements behind the template mask.
2. Delete our specification text.
3. To avoid having to send fonts, convert your text to outlines/paths.

QUARK USERS:

Set template picture box fill color to NONE.

For some real-world examples, see our "Disc Art Examples" page:
http://www.bullseyedisc.com/screen_print_examples.htm